

Tourism Grant Project Survey Template

Name of Project Survey

Thank you for participating in the Name of Project survey. Recently, developments or improvements to the Name of Project was supported with funds by the Department of Commerce. The Name of Entity would like to measure resident and non-resident visitor satisfaction, collect general project feedback, and/or resident and non-resident visitor demographics. There are up to 16 questions so we need about 5 minutes of your time to complete the survey. Your input is voluntary and anonymous. Thank you again for your participation.

1. Are you a resident of the State of Montana?

Yes

No

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2. Do you reside in County where the Name of Project is located?

Yes

No

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3. In what state, province, or foreign country do you reside?

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4. Was visiting the Name of Project your primary reason for being in the area?

Yes

No

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5. For what other reasons are you visiting the area? [check all that apply]

- | | | |
|---|--|--|
| <input type="checkbox"/> vacation / recreation / pleasure | <input type="checkbox"/> just passing through | <input type="checkbox"/> business / convention / meeting |
| <input type="checkbox"/> visiting relatives / friends | <input type="checkbox"/> shopping / other activities in area | <input type="checkbox"/> school or league tournament |

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6. Overall, how many nights have you spent away from home?

- | | | |
|---------------------------|---------------------------|----------------------------|
| <input type="radio"/> 0 | <input type="radio"/> 3-4 | <input type="radio"/> 8-12 |
| <input type="radio"/> 1-2 | <input type="radio"/> 5-7 | <input type="radio"/> 13+ |

Tourism Grant Project Survey Template

7. How many nights away from home were spent in Montana?

- | | | |
|---------------------------|---------------------------|----------------------------|
| <input type="radio"/> 0 | <input type="radio"/> 3-4 | <input type="radio"/> 8-12 |
| <input type="radio"/> 1-2 | <input type="radio"/> 5-7 | <input type="radio"/> 13+ |

Tourism Grant Project Survey Template

8. In what type of accommodation(s) did you stay of your nights in Montana? [check all that apply]

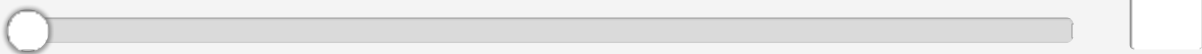
- | | | |
|---|--|---|
| <input type="checkbox"/> Hotel or Motel | <input type="checkbox"/> Home of Relative / Friend | <input type="checkbox"/> Vehicle or Camper in Parking Lot |
| <input type="checkbox"/> VRBO / Airbnb | <input type="checkbox"/> Second Home / Cabin / Condo | <input type="checkbox"/> Federal Park Campground |
| <input type="checkbox"/> State Park Campground | <input type="checkbox"/> Resort / Condominium Unit | <input type="checkbox"/> Off-Grid / Backcountry Camping |
| <input type="checkbox"/> Private Campground / KOA | <input type="checkbox"/> Guest / Dude Ranch | <input type="checkbox"/> Bed & Breakfast |

Tourism Grant Project Survey Template

Please provide estimated expenses in the categories below, while visiting the Name of Project.

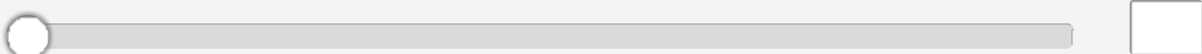
9. Please provide a best estimate of the **total** amount of money you [and family/travel group, if applicable] spent in the community in lodging:

0 250 500+



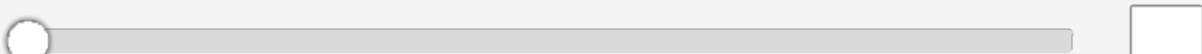
10. Please provide a best estimate of the **total** amount of money you [and family/travel group, if applicable] spent in the community in food:

0 250 500+



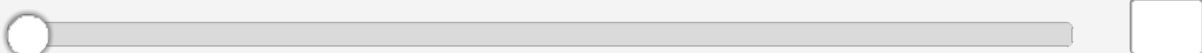
11. Please provide a best estimate of the **total** amount of money you [and family/travel group, if applicable] spent in transportation and/or fuel in, or to get to, the community:

0 250 500+



12. Please provide a best estimate of the **total** amount of money you [and family/travel group, if applicable] spent in retail and/or entertainment in the community:

0 250 500+



Tourism Grant Project Survey Template

13. How did you hear about the Name of Project? [check all that apply]

- | | | |
|--|--|--|
| <input type="checkbox"/> word of mouth | <input type="checkbox"/> magazine | <input type="checkbox"/> flyer or billboard |
| <input type="checkbox"/> newspaper | <input type="checkbox"/> direct mail | <input type="checkbox"/> entity website |
| <input type="checkbox"/> radio | <input type="checkbox"/> e-mails from entity | <input type="checkbox"/> social media |
| <input type="checkbox"/> television | <input type="checkbox"/> group or club | <input type="checkbox"/> previously visited |
| <input type="checkbox"/> posters | <input type="checkbox"/> retail outlet | <input type="checkbox"/> drive by / interested |

Tourism Grant Project Survey Template

14. At the Name of Project, please rate your satisfaction with the areas below:

	not happy at all	dissatisfied	neutral	satisfied	very happy	N/A
staff/volunteers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
cost of admittance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
location of	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
number of people/crowd	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
parking/accessibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
proximity to other amenities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
signage/directions to	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
availability of restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. Based on your experience at Name of Project, how likely is it that you would recommend this to an out-of-state family, friend, or colleague as an area of interest and/or something to do?

would not recommend	not very likely to recommend	likely to recommend	very likely to recommend	absolutely would recommend
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Tourism Grant Project Survey Template

16. Is there anything else you'd like to share about the Name of Project?