Name of Project Survey

Thank you for participating in the Name of Project survey. Recently, developments or improvements to the Name of Project was supported with funds by the Department of Commerce. The Name of Project would like to measure resident and non-resident visitor satisfaction, collect general project feedback, and/or resident and non-resident visitor demographics. There are up to 19 questions so we need about 5 minutes of your time to complete the survey. Your input is voluntary and anonymous. Thank you again for your participation.

1. Are you a resident of the State of Montana?

○ Yes   ○ No

2. Do you reside in County where the Name of Project is located?

○ Yes   ○ No

3. In what state, province, or foreign country do you reside?

[   ]

4. Was visiting the Name of Project your primary reason for being in the area?

○ Yes   ○ No

5. For what other reasons are you visiting the area? [check all that apply]

☐ vacation/recreation/pleasure	☐ just passing through	☐ business/convention/meeting
☐ visiting friends/relatives	☐ shopping/other activities in area	☐ school or league tournament

6. Overall, how many nights have you spent away from home?

○ 0	○ 3-4	○ 8-10
○ 1-2	○ 5-7	○ 14+

7. How many nights away from home were spent in Montana?

○ 0	○ 3-4	○ 8-10
○ 1-2	○ 5-7	○ 14+

8. In what type of accommodation(s) did you stay of your nights in Montana? [check all that apply]

☐ hotel/motel/bed & breakfast	☐ private campground	☐ resort/condominium
☐ vrbo/Airbnb/other rental	☐ home of friend/relative	☐ guest ranch
☐ public land camping	☐ second home/cabin/condo	☐ vehicle or camper in parking lot

9. What best describes with whom you were with at Name of Project?

○ self ○ family ○ business associates

○ couple ○ friends ○ group/club members
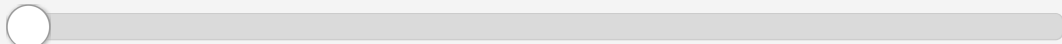
Please provide estimated expenses in the categories below, while visiting the Name of Project.
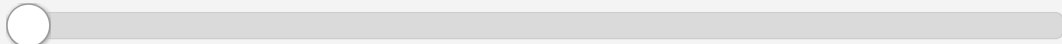
10. Please provide a best estimate of the **total** amount of money you [and family/travel group, if applicable] spent in the community in lodging:
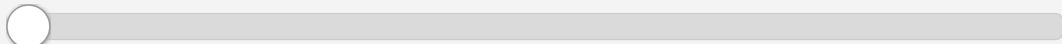
| 0 | 100 | 200+ |

11. Please provide a best estimate of the **total** amount of money you [and family/travel group, if applicable] spent in the community in food:
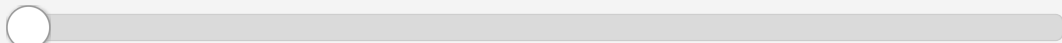
| 0 | 100 | 200+ |

12. Please provide a best estimate of the **total** amount of money you [and family/travel group, if applicable] spent in transportation and/or fuel in, or to get to, the community:

| 0 | 100 | 200+ |

13. Please provide a best estimate of the **total** amount of money you [and family/travel group, if applicable] spent in retail and/or entertainment in the community:

| 0 | 100 | 200+ |

14. How did you hear about the Name of Project? [check all that apply]

☐ word of mouth	☐ magazine	☐ flyer
☐ newspaper	☐ direct mail	☐ event website
☐ radio	☐ e-mails from event	☐ social media
☐ television	☐ group or club	☐ previously visited
☐ posters	☐ retail outlet	

15. Based on your visit to Name of Project, how likely is it that you would recommend this to an out-of-state family, friend, or colleague?

would not recommend	not very likely to recommend	likely to recommend	very likely to recommend	absolutely would recommend
☆	☆	☆	☆	☆

16. At the Name of Project, please rate your satisfaction with the areas below:

	not happy at all	dissatisfied	neutral	satisfied	very happy	N/A
staff/volunteers	○	○	○	○	○	○
cost of admittance	○	○	○	○	○	○
location of	○	○	○	○	○	○
number of people/crowd	○	○	○	○	○	○
parking/accessibility	○	○	○	○	○	○
proximity to other amenities	○	○	○	○	○	○
signage/directions to	○	○	○	○	○	○
availability of restrooms	○	○	○	○	○	○

17. Please tell us what you <u>liked</u> about the Name of Project?

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│   │
│   │
│   │
└───┘

18. Please tell us what you did <u>not</u> like about the Name of Project?

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│   │
│   │
│   │
└───┘

19. Is there anything else you'd like to share about the Name of Project?

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│   │
│   │
│   │
└───┘