

2021

REGION/CVB CALENDAR

January							February							March						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2		1	2	3	4	5	6		1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28							28	29	30	31			
31																				

April							May							June							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
					1	2	3							1			1	2	3	4	5
4	5	6	7	8	9	10	2	3	4	5	6	7	8	6	7	8	9	10	11	12	
11	12	13	14	15	16	17	9	10	11	12	13	14	15	13	14	15	16	17	18	19	
18	19	20	21	22	23	24	16	17	18	19	20	21	22	20	21	22	23	24	25	26	
25	26	27	28	29	30		23	24	25	26	27	28	29	27	28	29	30				
							30	31													

July							August							September							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
					1	2	3	1	2	3	4	5	6	7				1	2	3	4
4	5	6	7	8	9	10	8	9	10	11	12	13	14	5	6	7	8	9	10	11	
11	12	13	14	15	16	17	15	16	17	18	19	20	21	12	13	14	15	16	17	18	
18	19	20	21	22	23	24	22	23	24	25	26	27	28	19	20	21	22	23	24	25	
25	26	27	28	29	30	31	29	30	31					26	27	28	29	30			

October							November							December						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	1	2	3	4	5	6				1	2	3	4	
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31	
31																				

- January 1 - Marketing Method Evaluation (MME) reports for FY20 completed and reviewed (Webgrants)
 - February 18 - FY22 Projected Revenue Collections Memo distributed for Marketing Plan budgeting
 - March 2 - 3 - FY22 Marketing Plan Webinar for Regions and CVBs
 - May 4 - FY22 Marketing Plans and 3 required documents due to MOTBD, submitted using Webgrants.
 - May 7 - 17 - TAC reviews FY22 Marketing Plans and submits comments
 - May 20 - 26 - Regions and CVBs update Marketing Plans as necessary. Updates are based on TAC comments
 - May 27 - TAC Marketing Committee review of Marketing Plans. Attendance by one Region and CVB representative is required. Plans reviewed for recommended approvals to the full Council
 - May 27 - June 3 - Regions and CVBs update Marketing Plans as necessary. Updates are based on TAC Marketing Committee member input during 5/27 call
 - June 4 - TAC Marketing Committee review of Marketing Plans not recommended for approval during the 5/27 meeting.
 - June 7 - 9 - Regions and CVBs update Marketing Plans not recommended for approval during the 6/4 meeting.
 - September 1 - FY21 Rollover Funds at Commerce memo distributed (date is approximate)
 - December 3 - FY22 Updated Projected Revenue Collections Memo distributed for Marketing Plan budgeting
 - Quarterly Financial Reports due the 20th of the month following end of calendar quarter
 - Quarterly Bed Tax Payment distributed the 25th of August, November, February and June 10
 - Bi-Monthly Tourism Partner call/webinar - January 27, March 24, May 26, July 28, September 22, November 24
 - Tourism Advisory Council (TAC) Meetings February 8-9, 2021, June 14-15, 2021, October date TBD
- Annual Fiscal Year Audits are done July through December**