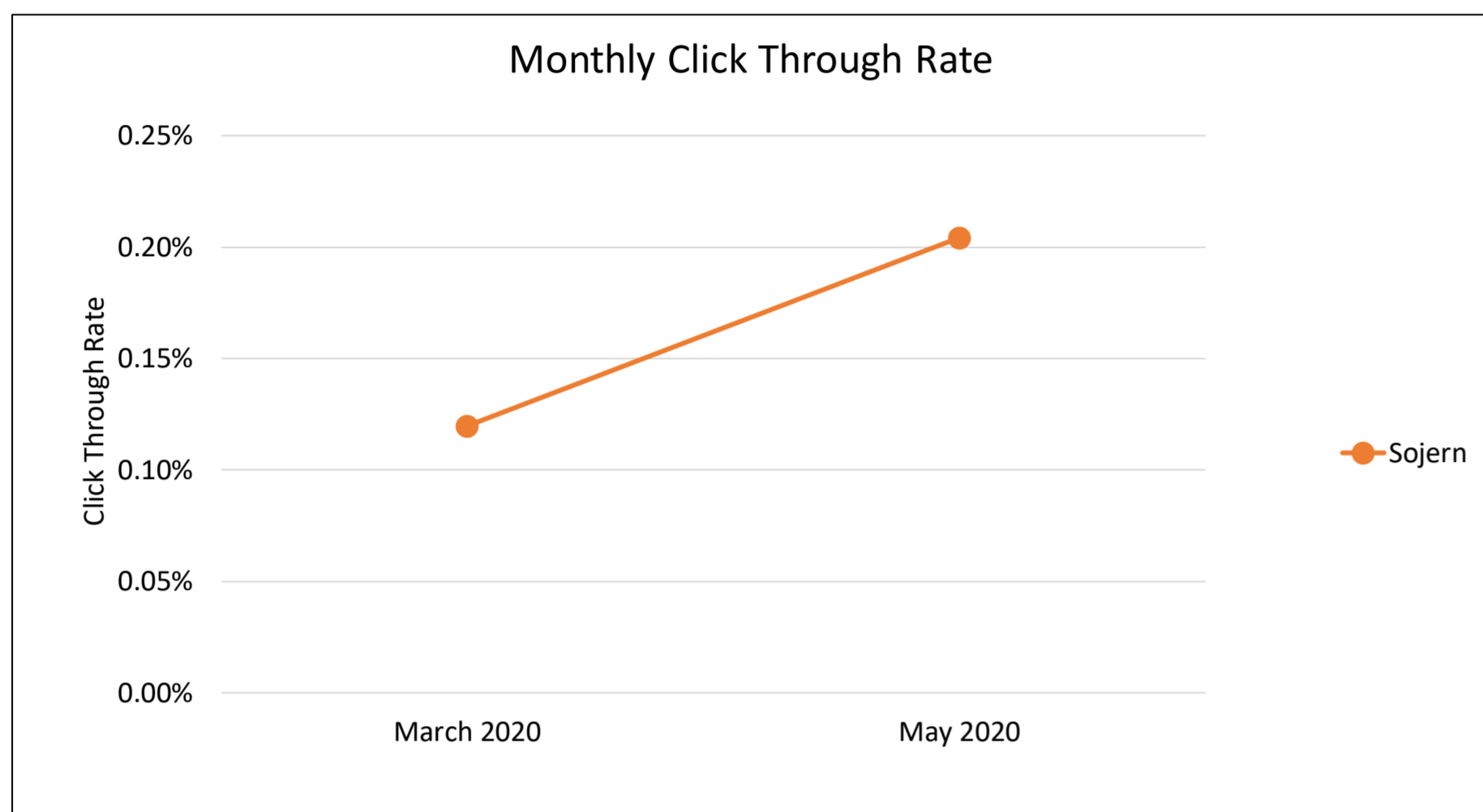
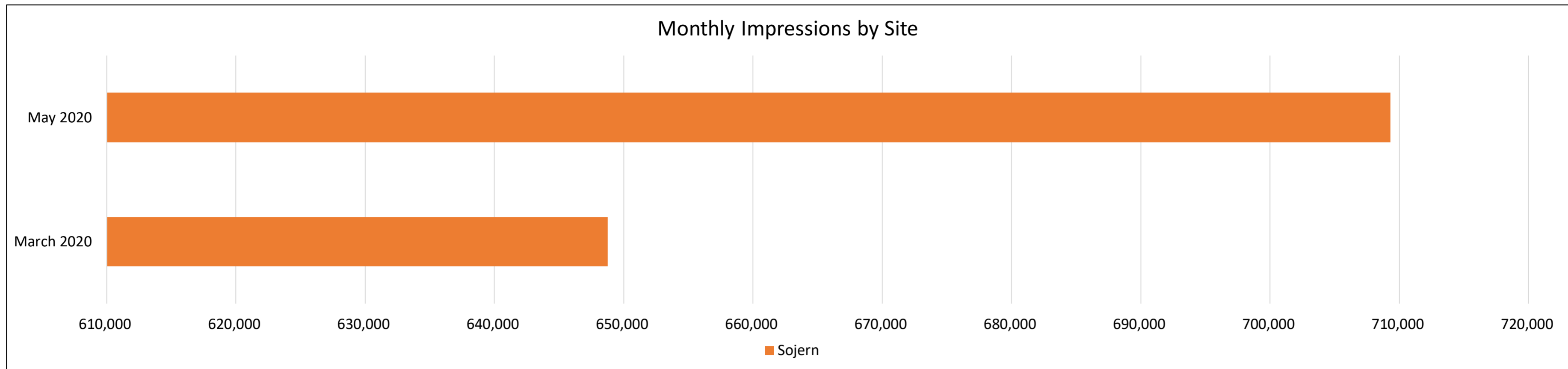


Client: Southeast Montana
 Report Time Period: May 2020



Vendor	Placement	Purchased Impressions	Total Delivered Impressions	In Market Impressions	Out of Market Impressions	% Delivered	Clicks	Click Through Rate	Start Date	Campaign Paused	Campaign Resumed	Revised End Date
Sojern	Traveler Display Platform	2,000,000	1,358,075	1,358,075	0	68%	2,226	0.16%	3/2/2020	3/18/2020	5/5/2020	6/30/2020

Client: Southeast Montana
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Impressions

Site	March 2020	May 2020	Total
Sojern	648,766	709,309	1,358,075

Clicks

Site	March 2020	May 2020	Total
Sojern	777	1,449	2,226

CTR

Site	March 2020	May 2020	Total
Sojern	0.12%	0.20%	0.16%

Client: Southeast Montana
 Report Time Period: May 2020
 Sojern Screenshots - UPDATED CREATIVE

