

Toolkit Social Post Copy FINAL

Announcement:



[Twitter/Facebook] We support Montana Aware, a statewide effort to slow the spread of COVID-19 by promoting safety measures for those traveling in the state. To learn how to help protect our public health, visit [[insert your URL](#)].

[Instagram] We support Montana Aware, a statewide effort to slow the spread of COVID-19 by promoting safety measures for those traveling in the state. To learn how to help protect our public health, click the link in our bio.

Know Before You Go:



Customize your post copy to include details about your business that visitors should know before they go, including changes to hours or services.

[All] If you are traveling in Montana, here's what you should know before you hit the road.

Health Guidelines:



Customize your post copy to address health protocols specific to your business.

[All] Safety first, adventure second. Be Montana Aware and help us slow the spread of COVID-19.

Specific Health Posts:



Social Distance:

[All] When you're around others, remember to social distance and stay at least six feet apart.

Mask:

[All] When visiting us, be Montana Aware and wear a mask to help protect residents and visitors.

Handwash:

[All] Help keep our community and visitors safe by washing and sanitizing your hands often.



Cough:

[All] If you have to cough or sneeze, remember to cover your mouth to protect those around you.

Face:

[All] Be Montana Aware and remember to avoid touching your face.