



Toolkit Customer E-mail Copy Template

July 28, 2020

FINAL-REV

Customer E-mail Copy

We are supporting Montana Aware, a statewide effort to slow the spread of COVID-19 by promoting safety measures for those traveling in the state. We are committed to protecting the health of residents and visitors, and ask that you do the same.

What We Are Doing:

_____ [insert business safety measures]

What We're Asking You to Do:

If you're planning to travel through Montana, please:

- Know the local public health guidelines before arriving to your destination
- Understand some services and destinations may be limited
- Stay home if you are sick

In Montana, it's important to:

- Wear a mask
- Maintain social distance (at least 6 ft. apart)
- Wash your hands and use hand sanitizer
- Avoid touching your face
- Cover coughs and sneezes

Please visit _____ [insert URL of local/county health page] for the most up-to-date local health guidelines. For more information about the Montana Aware program, go to [VISITMT.COM](https://www.visitmt.com).