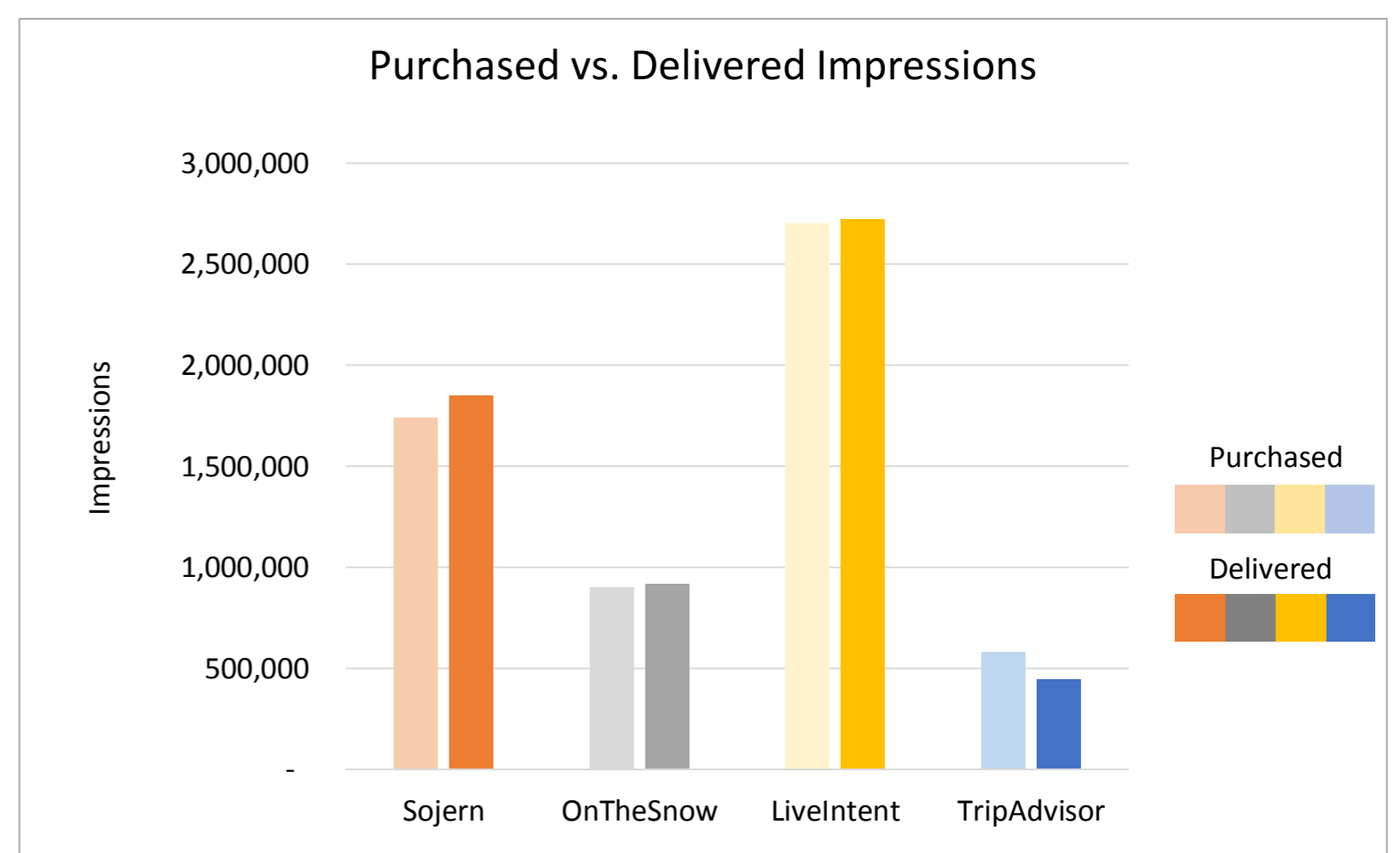
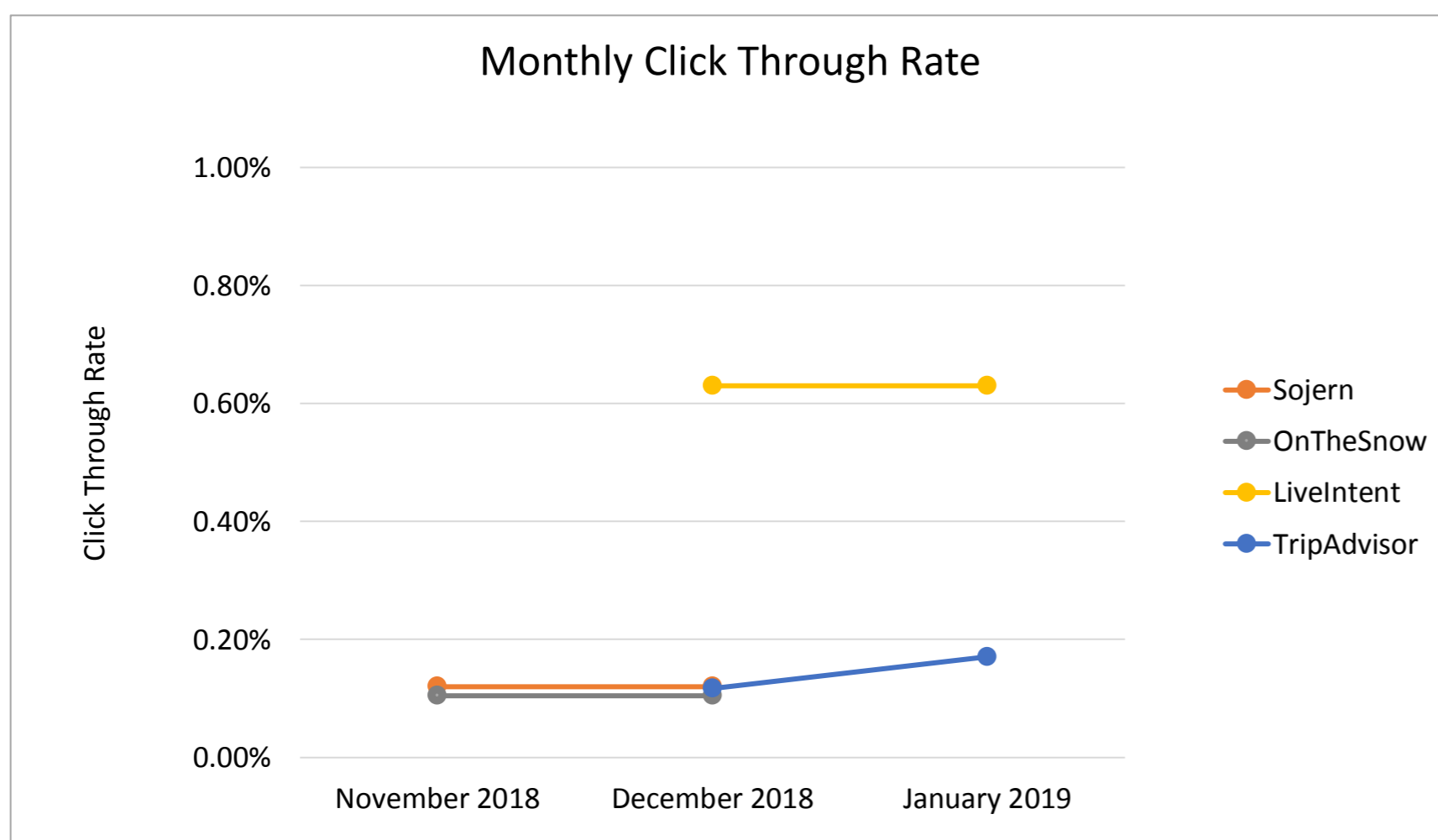
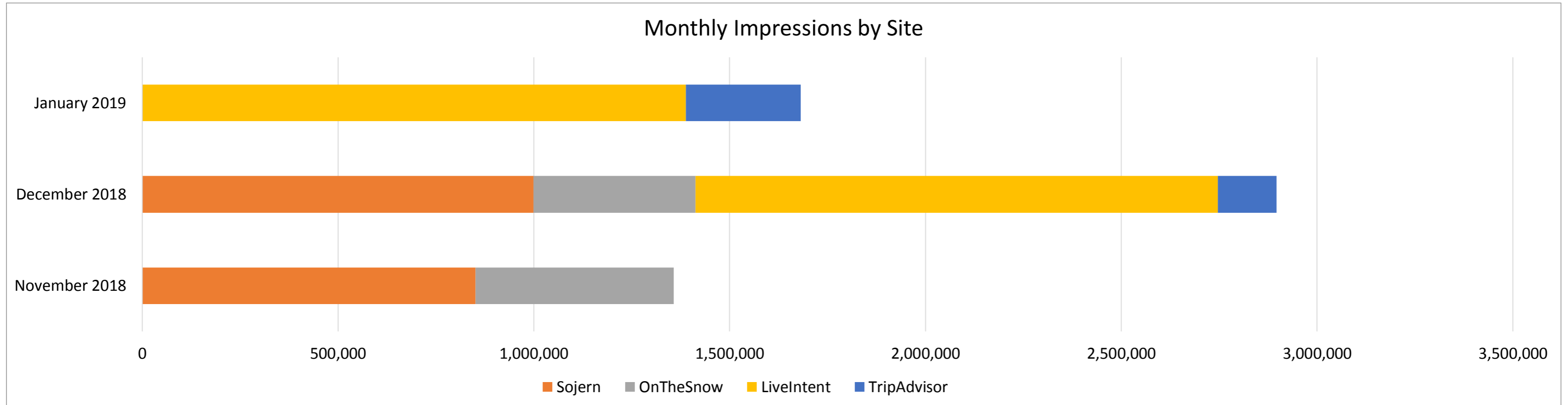


MONTANA

Client: JV Partner

Report Time Period: January 2019



Vendor	Placements	Purchased Impressions	Total Delivered Impressions	% Delivered	Clicks	Click Through Rate	Start Date	End Date
Sojern	Traveler Platform	1,739,130	1,850,121	106%	2,220	0.12%	11/1/2018	12/31/2018
OnTheSnow	Winter Targeting Banners	300,000	307,628	103%	215	0.07%	11/15/2018	12/15/2018
	Mobile Banners	533,334	542,701	102%	706	0.13%	11/15/2018	12/15/2018
	Added Value	66,000	68,983	105%	41	0.06%	11/15/2018	12/15/2018
LiveIntent	eNewsletter	2,699,055	2,721,733	101%	17,147	0.63%	12/1/2018	1/31/2019
TripAdvisor	Desktop Specific State Searchers	315,789	241,000	76%	267	0.11%	12/15/2018	2/15/2019
	Mobile Specific State Searchers	235,294	181,456	77%	399	0.22%	12/15/2018	2/15/2019
	ROS Added Value	27,544	21,333	77%	11	0.05%	12/15/2018	2/15/2019

MONTANA

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Impressions

Site	November 2018	December 2018	January 2019	Total
Sojern	851,056	999,065	-	1,850,121
OnTheSnow	505,622	413,690	-	919,312
LiveIntent	-	1,333,649	1,388,084	2,721,733
TripAdvisor	-	150,443	293,347	443,790
Total	1,356,677	2,896,848	1,681,430	5,934,956

Clicks

Site	November 2018	December 2018	January 2019	Total
Sojern	1,021	1,199	-	2,220
OnTheSnow	529	433	-	962
LiveIntent	-	8,402	8,745	17,147
TripAdvisor	-	176	501	677
Total	1,550	10,210	9,246	21,006

CTR

Site	November 2018	December 2018	January 2019	Total
Sojern	0.12%	0.12%	-	0.12%
OnTheSnow	0.10%	0.10%	-	0.10%
LiveIntent	-	0.63%	0.63%	0.63%
TripAdvisor	-	0.12%	0.17%	0.15%
Total	0.11%	0.35%	0.55%	0.35%